



National Watch and Clock Museum

Library and Research Center

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Bulova Collection, 1946-1991

Overview/Collection Description

- **Title:** Bulova Collection
- **Dates:** 1946-1991
- **Creator:** National Association of Watch and Clock Collectors
- **Call Number:** MG 025
- **Language:** English, French
- **Extent:** 2.5 linear feet of 5 boxes

Conditions of Access

- **Restrictions:** These records are open to researchers for personal or scholarly research. Most of the records in the collection are available for photocopy, depending on the preservation needs of the material as well as other variables not specified here. Researchers, however, are responsible for obtaining copyright permission to use materials and documents. These records are part of the permanent collection in the archives of the Library & Research Center of the National Watch and Clock Museum and researchers are required to comply with the Archive Rules when using the collection.

Administrative Information

- **Preferred Citation:** *Bulova Collection, 1946-1991*. Library & Research Center, National Watch & Clock Museum, NAWCC.
- **Processing Information:** This collection was processed and partially described before May 2016. During the Autumn of 2016, the collection was revisited and the archival description was expanded. It is unclear if the order of the collection present at the time

of the revision accurately reflected the original order. The order in which the collection was found in 2016 has been maintained as it is presented here with minimal alterations.

- **Archivist and Date Processed.** Finding aid compiled by Kate Van Riper, Archivist at the Library and Research Center, National Watch and Clock Museum, Autumn 2016

Subjects & Related Materials

- Bulova (Firm)
- Accutron
- Press releases
- Technical manuals
- Annual reports

Content & Structure

- **Scope & Content:** This collection is comprised of various materials related to the watch company, Bulova. The documents span several decades of the company's history. This includes information on their corporate headquarters, manufacturing reports and drawings, repair and service manuals, and a number of documents on the Accutron.

In the first series, there are a number of annual reports and internal documents as well as information on the history of the company. There are several documents on the Bulova School of Watchmaking, which was set up in the late 1940s after World War II to primarily function as a horological school for disabled veterans who had been wounded in service. These materials include promotional booklets and articles as well as a program from their dedication ceremony in August of 1944.

This collection also contains a number of materials regarding the repair and service of Bulova watches. This includes parts catalogs and price lists, as well as various manuals for specific timepieces.

Furthermore, there are a number of materials related to Accutron, an electronic watch released in 1960 by Bulova that replaced many traditional elements of a watch movement with a tuning fork. This includes press materials from the premiere and announcement of the Accutron watch from October. Press releases were issued with the announcement of the Accutron which highlighted its importance in the watch world, including background information on the thirty years leading up to the Accutron's release. There is also biographical information on two Bulova employees who were

instrumental in bringing the Accutron into existence, Max Hetzel and William O. Bennett.

Container List

Series I: Corporate

Box	Folder	
1	1	Annual Reports, 1950; 1954; 1956-1958; 1960
	2	Annual Reports, 1961-1966; 1968
	3	Annual Reports, 1969-1972
	4	Annual Reports, 1973; 1975-1978
	5	Employees—Articles, 1948; 1959; 1962
	6	Government and Industrial Production Sales Meeting, 1958
	7	The Joseph Bulova School of Watchmaking—Employment of Disabled Veterans, 1946; 1954
	8	Photographs—Employees, 1947-1948
	9	Articles & Booklets (photocopies and originals), 1940s-1975
	10	Photographs—W.O. Bennett, Tour of Bulova Watch Company, 1962
	11	Photographs—William Bennett & Max Hetzel, Model Airplane, 1961
	12	Facilities, 1952; 1961
	13	Photographs—Bulova Plant, not dated
	14	Bulova School of Watchmaking, 1944-1946
Box	Folder	
2	1	Bulova History, 1964-1979

Series II: Manufacturing

Box	Folder	
2	2	Report—Office of Defense Mobilization Hearing on Jeweled Watch Industry, 1957
	3	The Bulova Watch Investment in Quality—The Behind the Dial Story, not dated
	4	Photographs—Miniaturization Award, William O. Bennett, 1961-1964
	5	Articles, 1956-1957
	6	Internal Documents—Electronic Watch, 1957-1961
	7	In-House Documents—Bulova Models, 1978-1979

Box	Folder	
2	8	Balance Wheel Screw & Watch Jewel Chart, circa 1950s/1960s
	9	Caliber 10BM Movement, 1952
	10	Drawing—Fourth Wheel Assembly for 10BM Men’s Wrist Watch, circa 1950s
	11	Drawing—Balance Wheel Sub-Assembly for 5AD Ladies Wrist Watch, circa 1950s
	12	Drawing—Escape Wheel Assembly for 5AD Ladies Wrist Watch, circa 1950s
	13	Drawing—5AD Fourth Wheel & Pinion, 1952
	14	Drawing—Hairspring for 5AD Ladies Wrist Watch, circa 1950s
	15	Drawings—Pallet for 5AD Ladies Wrist Watch, 1952
	16	Drawing—5AD Pinion Pivoted for Fourth Wheel, 1952
	17	Drawing—5AD Upper & Lower Jewel for Balance Wheel, 1954
	18	Drawings—5AD Normal Screw for Balance Wheel, 1952-1954
	19	Drawing—5AD Balance Sheet, 1952
	20	Marketing Material—Pamphlets & Catalogs, 1933; 1954-1967; 1985-1991
	21	Photographs—Mystery of Time Exhibit at Manhattan Laboratory Museum, New York, circa 1970s
	22	United States Tariff Commission, Investigation Number 4: Watches and Parts, 1951-1953

Box	Folder	
3	1	Thermoelectric Watch, Press Release & Diagram, 1980

Series III: Repair, Service, and Technical

Box	Folder	
3	2	Numerical Model Identification System for New Calibers, 1976
	3	Interchangeable Parts Catalogs, 1952-1977
	4	Repair Catalogs, circa 1950s-circa 1970s
	5	Self-Winding Watches—Pamphlet & Parts List, 1950 & not dated
	6	Bulova Model Parts Identification Details, not dated
	7	Price Lists, 1950-1978
	8	Accutron, Bulova, Caravelle—Wholesalers Price List, 1969
	9	Price Lists, 1979-1986
	10	Acutron, Bulova, and Caravelle—Price List, 1984
	11	Acutron, Bulova, and Caravelle—Price List Binder, 1984
	12	Price Lists, 1985

Box	Folder	
3	13	Crystal Manuals & Catalogs, not dated & 1960
	14	Interchangeability Catalogs of Bulova & Caravelle Hands, 1954 & 1969
	15	Charts of Accutron Material System—Series 214 & 218, not dated

Box	Folder	
4	1	Power Cell Catalogs & Price Lists, 1973-1974
	2	Catalogs, 1962-1979
	3	Watchmaster Products Catalogs, circa 1960s
	4	Pamphlet—Instructions for Use, Vigor Watch Tester No. TS-206, not dated
	5	Booklet—Instructions for Accutron, Bulova, and Caravelle Special Feature Watches, 1972
	6	Service & Technical Bulletins—Alarm Watches, 1953-1971
	7	Service & Technical Bulletin—Calendar Watches, 1951-1964
	8	Service & Technical Bulletin—Automatic & Automatic Calendar, 1969-1974
	9	Service & Technical Bulletins—Caravelle, 1968-1981
	10	Service Manual—Chronograph Calendar, circa 1972
	11	Service Manuals—Quartz Watches, not dated
	12	Service Booklets—Self-Winding Watches, 1950-1955
	13	Technical Letters, 1971-1983
	14	Bulova House Letters & Contact Information, 1975-1983
	15	Bulova Model Identification Details Cards, 1978-1980
	16	Bulova Accuquartz Manuals & Technical Bulletin, circa 1974
	17	Accuquartz Technical Background & Photographs, 1971
	18	Accuquartz Photographs, 1994

Series IV: Accutron

Box	Folder	
4	19	Accutron Technical Briefing—Press Releases, Photographs, Promotional Material, 1960
	20	Accutron National Premiere—Press Releases, Photographs, Promotional Material, 1960
	21	Accutron Informational Booklets, circa 1960s
	22	Accutron Consumer Survey, 1961

Box	Folder	
5	1	Articles—Accutron, 1960-1972
	2	Manuals—Accutron Model Series 214, 218, 219, 221, 230, circa 1960s-1982
	3	Accutron Service Manuals—Technical Information, 1960s
	4	Service & Technical Bulletins—Accutron Quarts, Series 242, 246, 247, 250, 262, 263, 280, 2281, 1974-1980
	5	Accutron & Quartz Training & Certification Programs—Course Announcements, 1973-1984
	6	Accutron Commercial Timers—Sales Literature, 1969-1975
	7	Accutron Commercial Timers—Sales Literature, 168-1974
	8	Accutron Commercial Timers—Technical Information, 1960-1969
	9	Accutron Commercial Timers—Special Instructions, 1962-1974
	10	Accutron Commercial Timers—Drawings, 1962-1966
	11	Accutron Commercial Timers—“Miscellaneous”—History in Space & Manuals, 1946-circa 1969
	12	Bulova Timer Laboratory, 1968-1974
	13	Accutron Marine Navigation, circa 1972
	14	Photographs—Gemini Clock, 24-Hour Dial, circa mid-1960s
	15	Accutron Consumer Survey, 1961
	16	Jewel Assembly Instructions, not dated