



Library and Research Center

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Advertising Collection, 1952-1955

Collection Description

- **Title:** Advertising Collection
- **Dates:** 1952-1955
- **Creator:** The Watchmakers of Switzerland
- **Call Number:** MG 346
- **Language:** English
- **Extent:** 1 linear foot

Conditions of Access

- **Restrictions:** These records are open to researchers for personal or scholarly research. Most of the records in the collection are available for photocopy, depending on the preservation needs of the material as well as other variables not specified here. Researchers, however, are responsible for obtaining copyright permission to use materials and documents. These records are part of the permanent collection in the archives of the Library & Research Center of the National Watch and Clock Museum and researchers are required to comply with the Archive Rules when using the collection.

Content & Structure

- **Scope & Content:** This collection includes various jeweler's counter and window display cards as well as Swiss watch advertising previews.